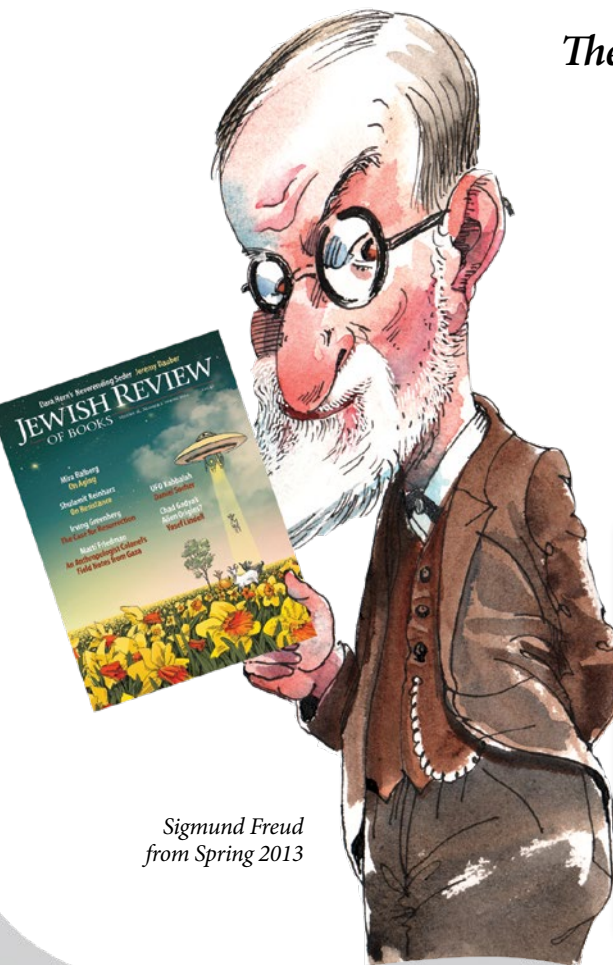


2026 MEDIA KIT

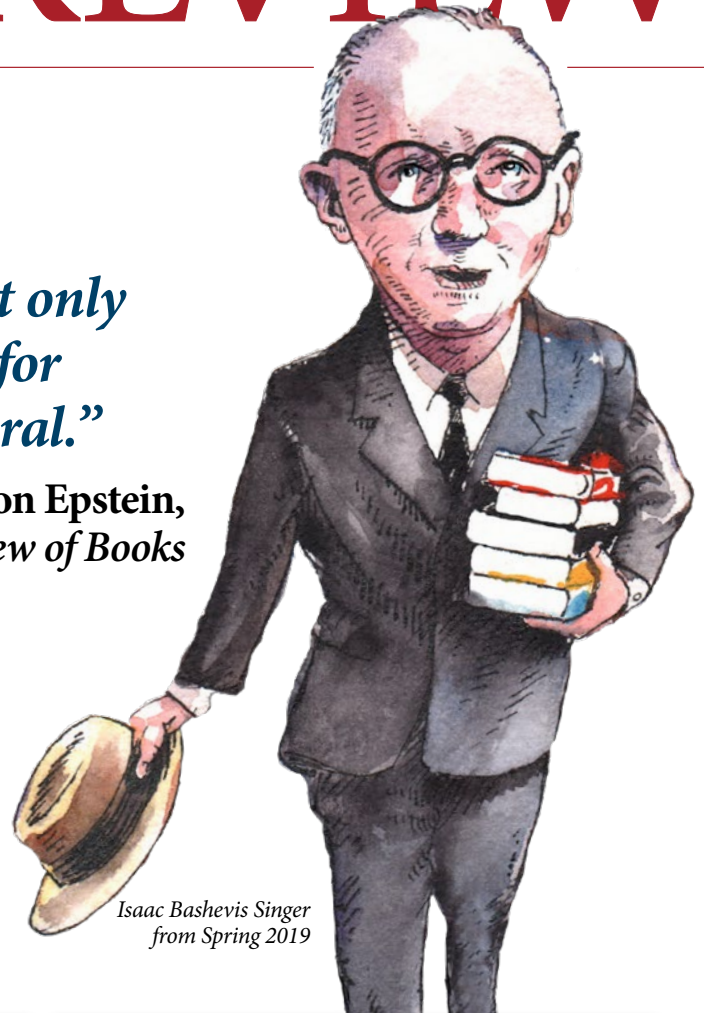
JEWISH REVIEW OF BOOKS

*“An essential source not only
for Jewish readers but for
serious readers in general.”*

— Jason Epstein,
The New York Review of Books



Sigmund Freud
from Spring 2013



Isaac Bashevis Singer
from Spring 2019



JEWISH CULTURE.

COVER TO COVER.

PRINT RATES AND DEADLINES

Full page: \$2,500 (Back cover: \$3,500)
 2/3 page: \$2,000 (Inside front cover: \$3,000)
 1/2 page: \$1,650
 1/3 page: \$1,250
 1/6 page: \$750

For insertion orders, additional pricing, and special packages, please contact:

David Kelsey, Kelsey Media
 Email: david@kelseymedia.com
 Phone: 917-673-9503

	Order due	Material due	On sale
Winter 2026	11/7/25	11/14/25	12/26/25
Spring 2026	1/30/26	2/13/26	3/18/26
Summer 2026	5/8/26	5/22/26	6/24/26
Fall 2026	7/31/26	8/14/26	9/16/26

DIGITAL FILE PREPARATION

- Page trim size: 10.75" x 14.5"
- Layouts should be designed when possible so that ad can be positioned on either right- or left-hand pages.
- Send PDF files optimized for press. All fonts and images must be embedded. **Images must be 300 dpi.**
- Black & white ads must be in grayscale.
- Color ads must be in CMYK file format.

- **Please add 1/8" around for bleeds for full bleed options.** Partial ads do not need bleeds.

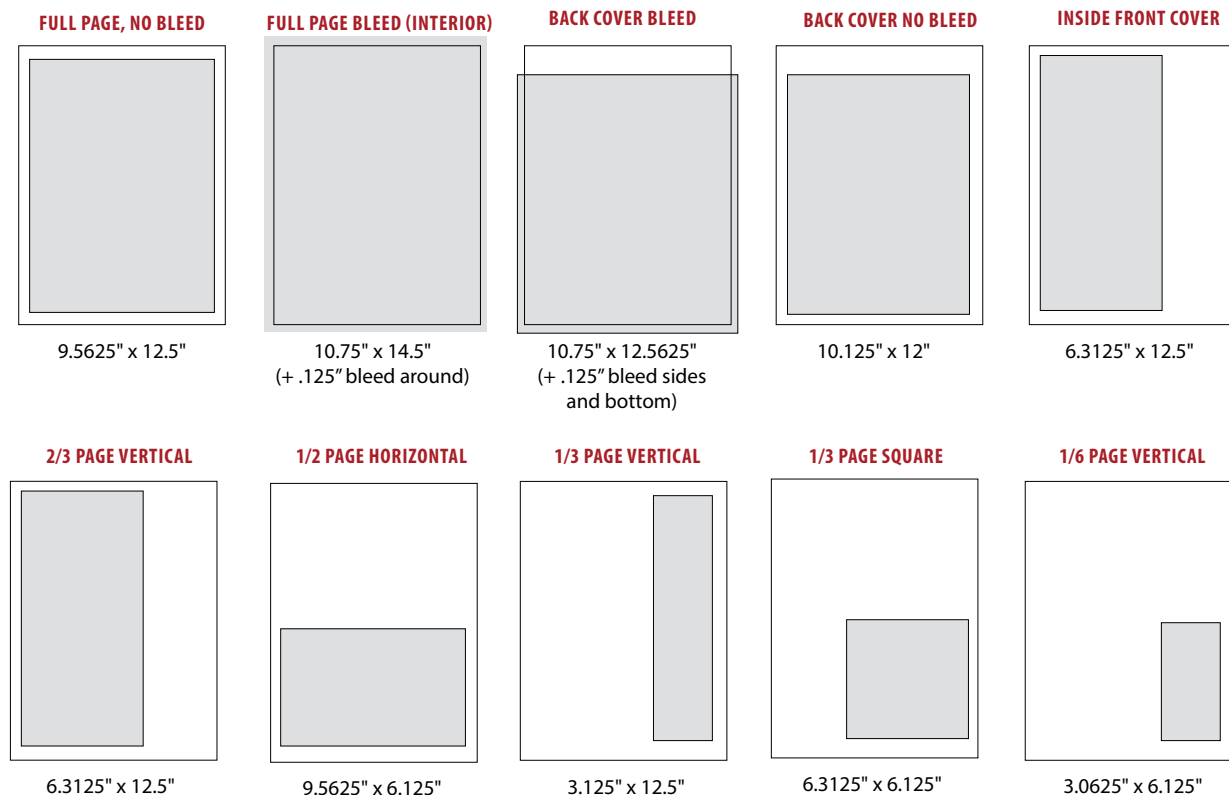
All colors within an ad must be CMYK (no RGB or spot colors). This includes logos.

Check to ensure grayscale images or logos do not separate as RGB or spot colors.

No crop marks or printers marks.

Send PDFs to **Sandra Salamony**, Art Director
 Email: ssalamony@jewishreviewofbooks.com

AD DIMENSIONS FOR PRINT



EMAIL NEWSLETTER ADVERTISING

List size: 31,000 names

Newsletter Ad Insertions: \$500 for two spots:

600 pixels wide by 90 pixels tall

600 pixels wide by 180 pixels tall

Images in GIF/JPG/PNG. Must be less than 100k each.



Cynthia Ozick
from Fall 2016

For questions regarding file preparation please contact:

Sandra Salamony, Art Director
ssalamony@jewishreviewofbooks.com

Please send final ads to:

ads@jewishreviewofbooks.com

For insertion orders, additional pricing, and special packages, please contact:

ads@jewishreviewofbooks.com